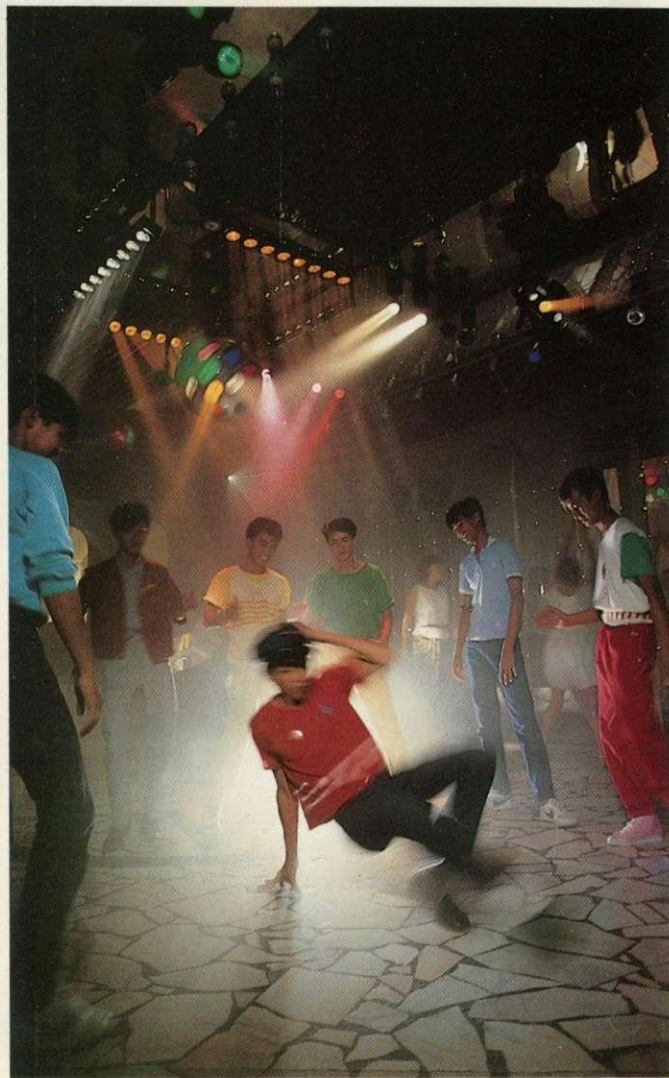




Festive Dress



Nightlife

People of Sabah

What makes a holiday in Sabah truly memorable is the warmth, friendliness and renowned hospitality of the people of Sabah. For them, this is more of a tradition than habit. Amongst the many races living harmoniously in Sabah are the Kadazans, Malays, Chinese, Dusuns, Rungus, Bajaus, Muruts and a host of others.

Population

Sabah has total population of approximately 1.1 million.

Climate

This is a country with a tropical climate and the average daily temperature in between 23 degrees and 31 degrees celcius.

Language

Bahasa Malaysia is the national language. English is also widely spoken. Others include Kadazan, Chinese, Murut and Bajau.

Currency

The currency of Malaysia is the Malaysian Ringgit.



P. K. P. S.

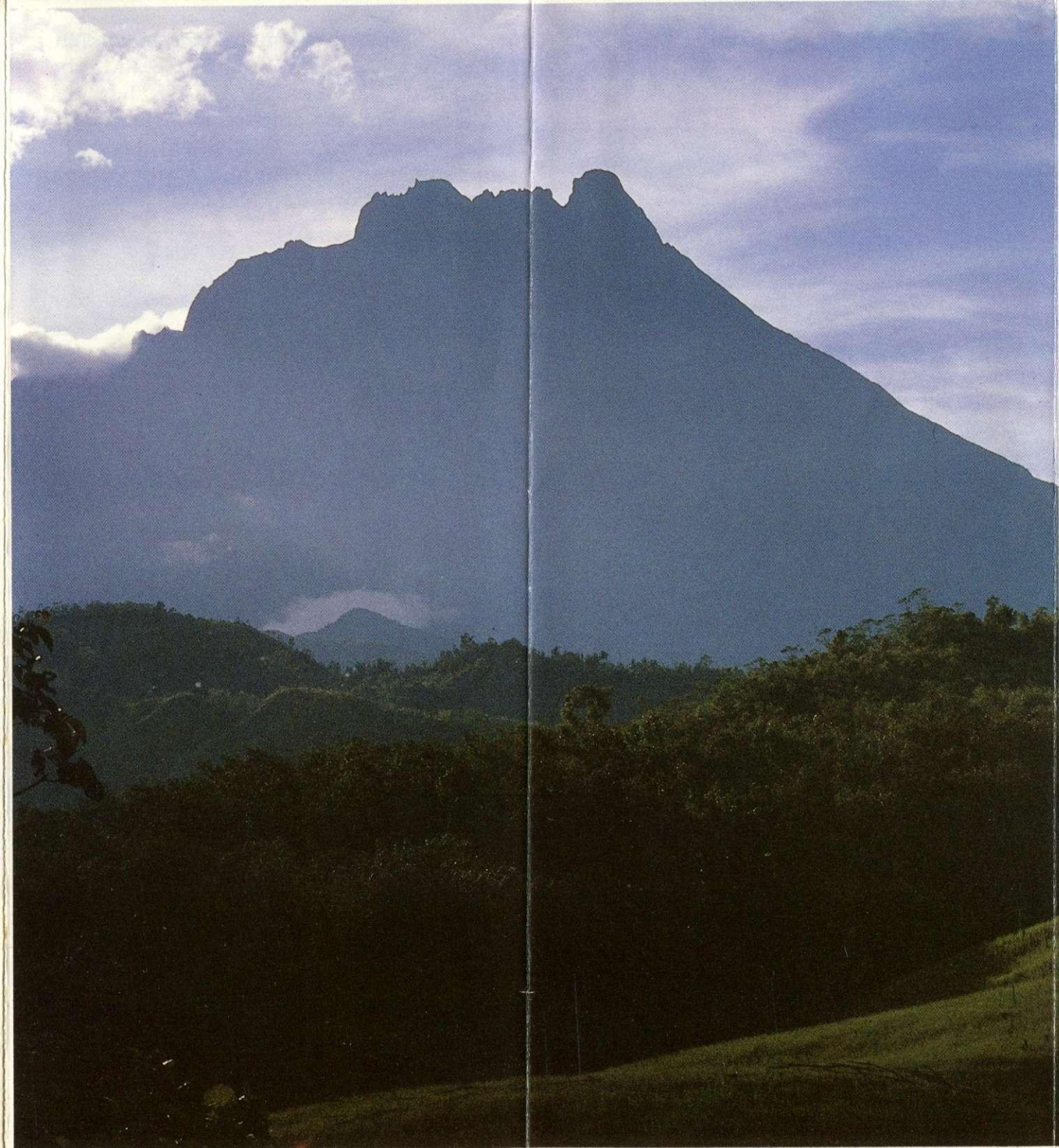
For more information,
please contact:

Sabah Tourism Promotion Corporation

Block 12, Expo Complex,
Jalan Tun Fuad Stephens,
88300 Kota Kinabalu, Sabah, Malaysia.
Postal Address: Mail Bag 112, 88999 Kota Kinabalu.
Tel: 088-218620, 218646
Telex: SABTOP MA 80244

WELCOME TO SABAH





Majestic Mt. Kinabalu

Kundasang / Ranau

This is a mountainous village and town approximately 2 hours drive from Kota Kinabalu. This cool mountain resort is very popular for holiday seekers eager to catch the early morning dew and fresh smell of flowers. This is where Mt. Kinabalu is situated and on a clear day, even the rock surfaces of the mountain are clearly visible.



Rafflesia

Kota Belud

The cowboy town of Sabah, Kota Belud is famous for the Bajau horsemen colourfully dressed in traditional costumes on certain festive days.



Bajau Horsemen

Sandakan

A 40 minute flight on a Malaysian Airlines aircraft takes you to Sandakan an urban town centre famous for its sea food cuisine. 'Little Hongkong' as it is referred to is noted for the Orang Utan sanctuary in Sepilok, the Turtle Island of Sandakan and the Gomantung caves in which birds nest are found. Besides its medical properties, birds nest have great commercial value.



Orang Utan

Festival

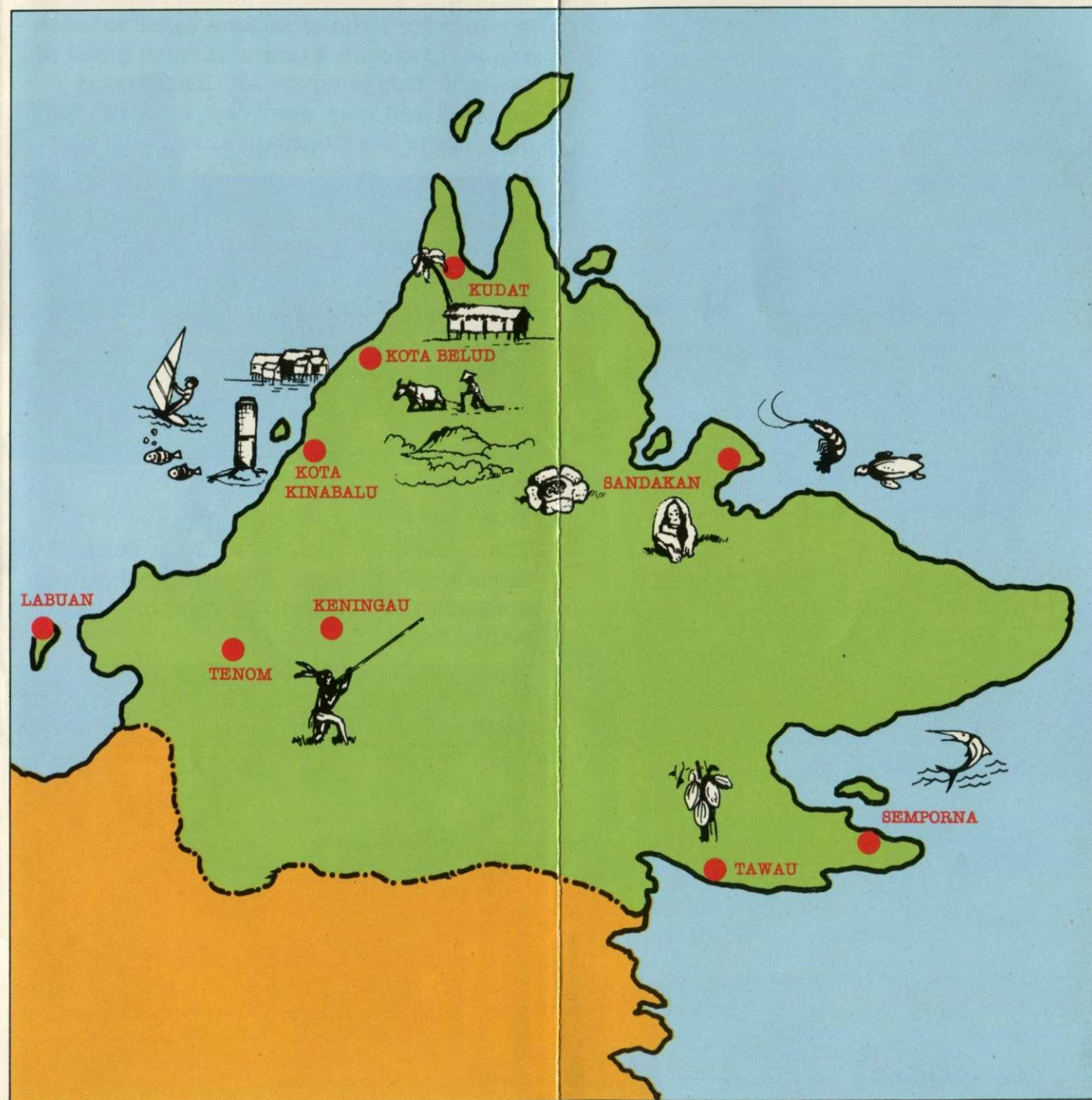
The various groups of people in Sabah celebrate their own festivals in accordance with their cultural beliefs. The Kadazans make merry during the Harvest Festival when padi is harvested and tapai (rice wine) flows freely. The Sumazau is a dance that symbolises this festival. The Malays celebrate Hari Raya Puasa or the beginning of the Muslim calendar. Non-Muslims call on their muslims friends bringing with them a spirit of goodwill. Chinese New Year is celebrated by the Chinese on a grand scale and the festive is graced by the lion and unicorn dance troupes.

Come to Sabah - the frontier State of Malaysia fondly referred to as "the Land Below the Wind" and enjoy a romantic, exciting and truly unforgettable holiday experience. Located in the Northern part of the island of Borneo, Sabah is a destination still unspoilt thus offering visitors and tourists alike a magical holiday with fascinating sights.

The scenery of Sabah and its surroundings is as diverse as its people's colourful cultural heritage and crafts. On the one hand looms the majestic Mt. Kinabalu, the highest mountain in South East Asia that soars 4,037 m high - a challenge to mountain climbers. The park surrounding the mountain is dotted with beautiful chalets, hotels, a beautiful golf course, a tea plantation, vegetable farms and warm, friendly tribal people in the fringing lowlands. On the other hand is found the coastal regions with excellent endless miles of white sandy beaches and beautiful island parks endowed with teeming marine life and a galaxy of rainbow coloured corals. This is a paradise for the holiday maker. This is Sabah, the Land below the Wind.

Kota Kinabalu or KK as it is more commonly known is a metropolitan city and is also the capital of Sabah. Once known as Jesselton, it is a hive of activity with numerous shopping arcades, restaurants and administrative centres. It is the gateway for the various international airlines that fly direct from Kuala Lumpur, Singapore, Taipei, Manila, Jakarta and Bandar Seri Begawan.

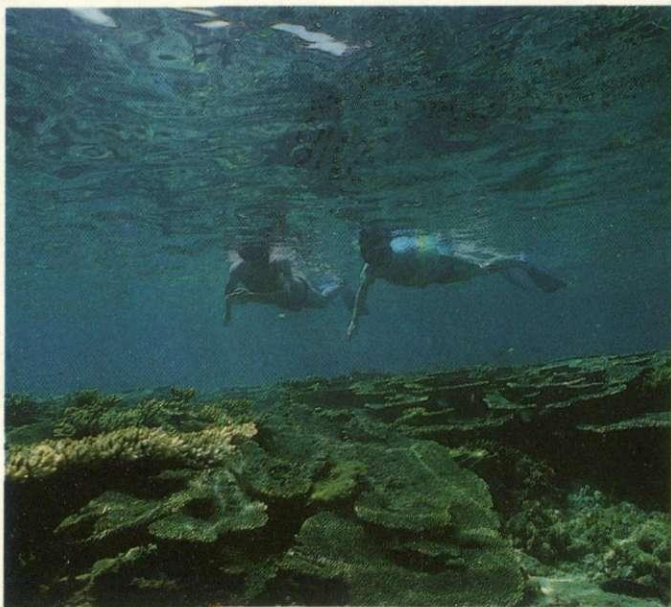
TOURIST ATTRACTIONS



Among the many delightful sights found in and around Kota Kinabalu is the Sabah State Museum, Tg. Aru Beach, Signal Hill, Likas Sports Complex, Mengkabong Water Village, Pantai Dalit Beach, Loong Sun Temple and the Tuanku Abdul Rahman Park, a collection of 5 islands.



Popular Island Beach



Snorkeling



Tamu



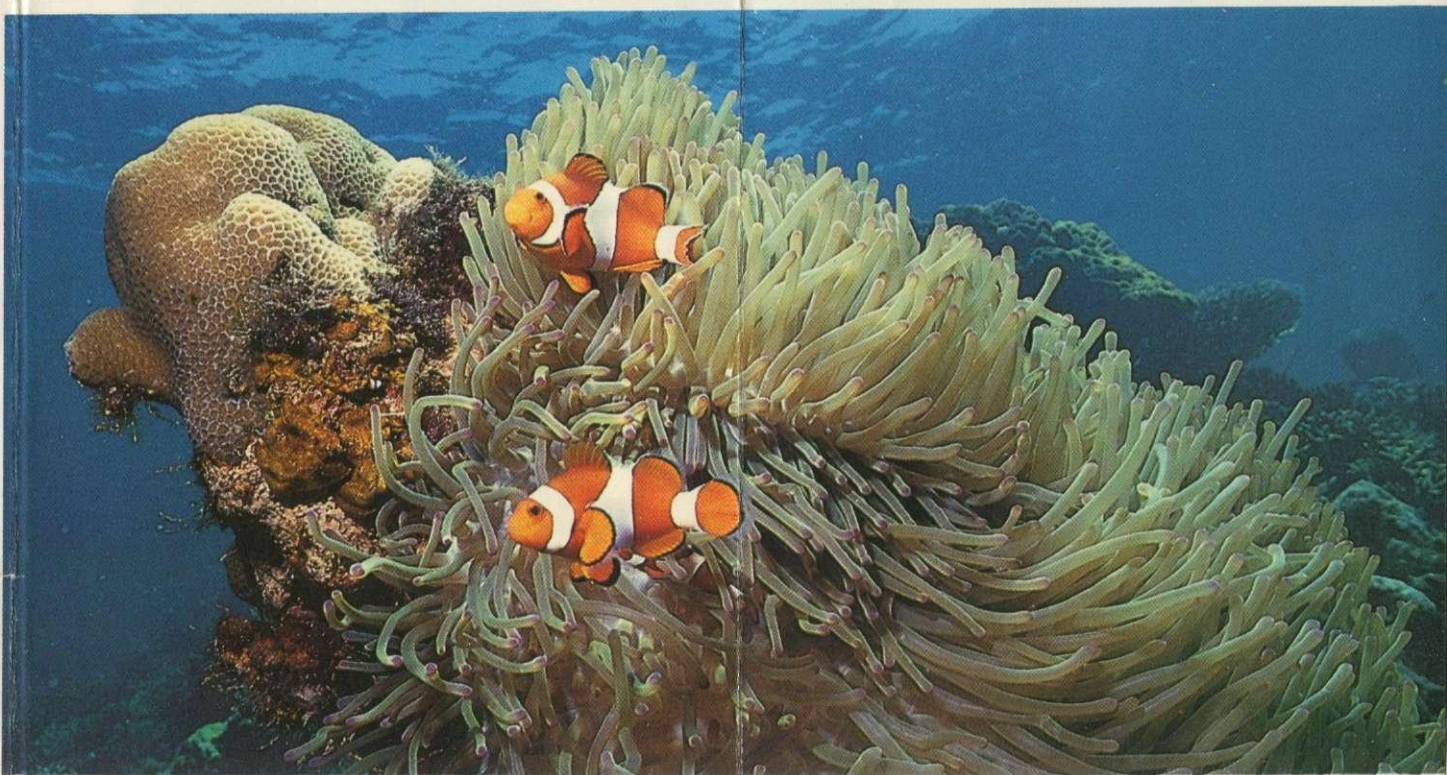
Red Roses



Sumazau



Sunset



Rich Marine Life